


TRANSMITTAL # A

MEMORANDUM

DATE: September 2004

FROM: Dr. Mike Rush, State Administrator The signature of Mike Rush is written in a cursive, handwritten style.

SUBJECT: **Professional-Technical Education Incentive Grant Update**

ACTION REQUESTED: Informational Item – American Careers Health Magazines

During the second year of the WIA Incentive Grant, the Division of Professional-Technical Education continued to provide *American Careers* magazines to parents and Spanish-speaking parents of 8th graders throughout Idaho. In addition, a new health professions magazine and teacher's guide were distributed to health occupations teachers in Idaho.

Career Communications piloted this new magazine in the Spring of 2004, focusing specifically on health professions. This special edition targeted high school students who were considering careers in health care and supporting areas. The *American Careers* Health edition is built around five Health Science Career Clusters identified by the National Consortium on Health Science & Technology Education (NCHSTE). Students learn about health careers through real-life scenarios with which they can relate (e.g., a motorcycle accident). As they explore specific case studies, students learn about the medical team, medical care and terminology, and the importance of related high school subjects such as science and math. A *Teaching Guide* accompanies the student planner and enables instructors to plan career lessons around the case studies.

Additional copies were distributed at the Division of Professional-Technical Educators Summer Conference in June. Copies will also be given out to counselors at the regional Fall Career Development Workshops in September. A copy is enclosed with this transmittal memorandum for your information.

Enclosure

MR/AS/ss